



COLOR CLASSICS #1

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"Drawn Out Dramas"
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THE EMPIRE STRIKES IT RICH AGAIN DEPT.

Back in the 1930's, kids loved those Saturday matinee "Movie Serials" in which the hero battled against incredible odds and miraculously survived one threat to his life after another—and always just in the nick of time. There was an art to making those marvelous old "Chapters"... and it was only a matter of time before someone would revive the "cliff-hanger" gimmick in a modern full-length feature. That's why we call the Producers of this recent box-office-smash-hit thriller . . .

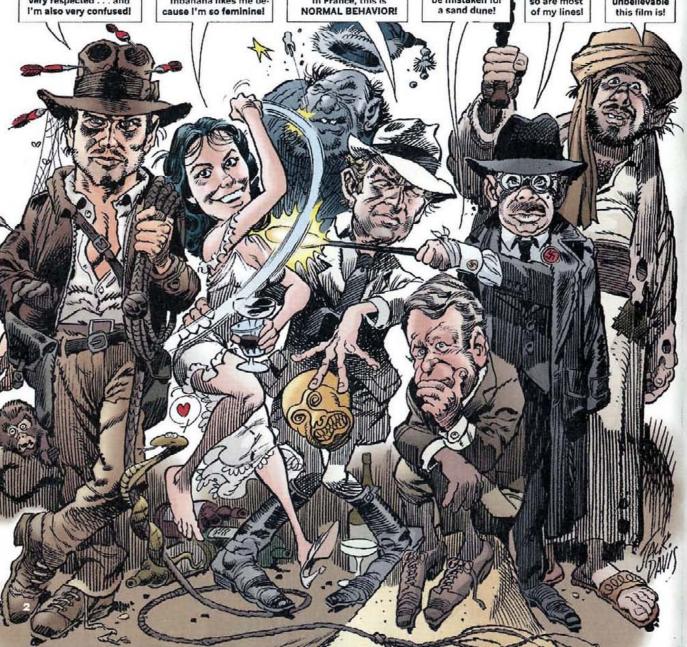
Hil I'm Inbanana Jones!
Half the time, I'm a
mild-mannered Professor,
teaching Archeology in a
small college! The other
half of the time, I wear
a leather jacket, pack a
revolver and a bull whip,
and KILL people! I'm
very respected . . . and
I'm also very confused!

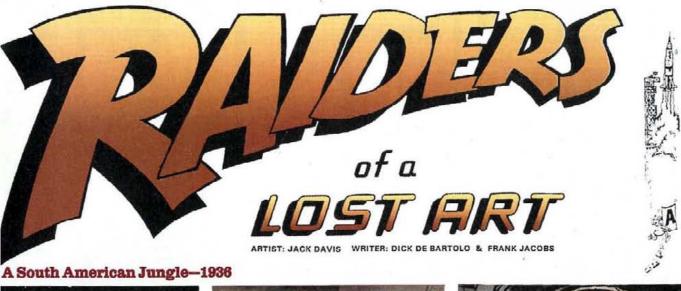
I'm Inbanana's girlfriend, Marryin! I run a sleazy Bar in Nepal, and I can drink any yak-herder under the table! I've got an awful temper, and I can punch out a drunk with a right that's a beaut! Inbanana likes me because I'm so feminine! I am Bollix . . . a dirty, devious French Archeologist! I plot against Inbanana and try to woo away his girl friend with deception and champagne! In the U.S.A., this makes me a VILLAIN! In France, this is NORMAL BEHAVIOR!

I am Professor
Mucus Crony...
Jones's colleague
at the college! I
am so incredibly
dull that I don't
appear in any
outdoor scenes
for fear I might
be mistaken for
a sand dune!

I am Toad, your normal everyday sadistic Gestapo agent! My cruelty is unspeakable! But then . . . so are most of my lines!

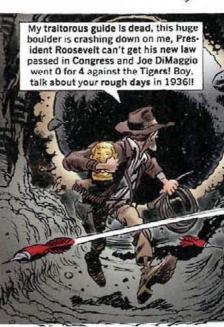
I am Salaam, an Arab who digs for ancient artifacts ... not oil ... which should tell you just how unbelievable this film is!













A North American Jungle-1937







Tanis?!? So that's Hitler's game! In one stroke, he can rule the world! His racket will pay off!!

I get it! He'll win the Tanis game with one stroke of his racket!!



No, idiot!!
They're looking
for the Ark of
the Covenent!
You've heard
of the Ark of
the Covenent,
haven't you?

Sure! It was built by Noah and filled with animals so when the flood cameNot THAT Ark, Dumbo! I mean the Ark that contains the original Ten Commandments that God gave to Moses!!



Welcome Aboard Pan Am Flight 27 for Nepal! For your information, the smoking section is from the Nazi spy, forward! The no-smoking section is from the cute Good-Guy American, back! Enjoy your flight and all the up-coming intrigue!!

This is your Captain speaking! I apologize for the five-minute delay in takeoff! I also regret that we will be three minutes late arriving in Hawaii and six minutes late into Manila!! Undependable as usual! And I sure hate being crowded 24 to a plane! Maybe in 40 years or so, they'll get their act together!



Nepal-



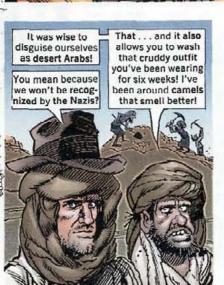




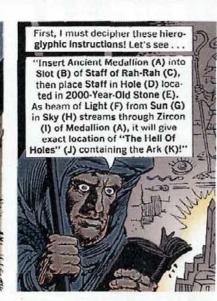








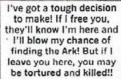








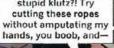




Are you just going to stand there, you big, stupid klutz?! Try cutting these ropes

Maybe it's not such a tough decision to make after all!

See you around, Kiddo ...!!



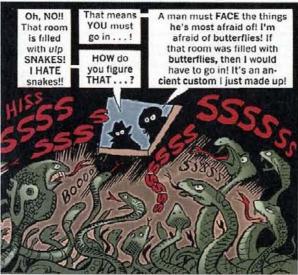


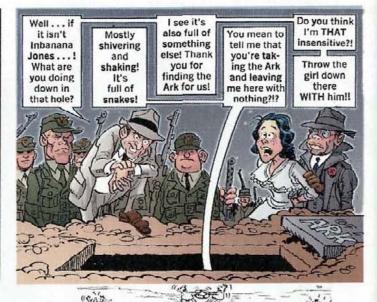
Later That Night-

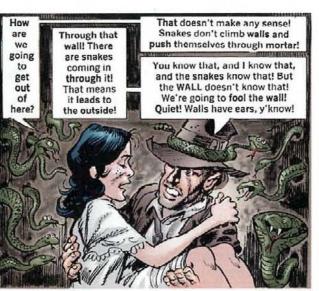


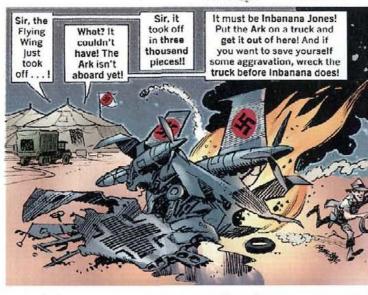


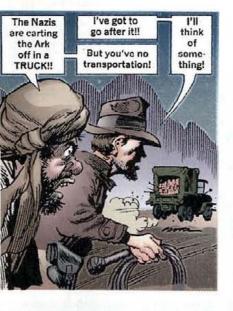














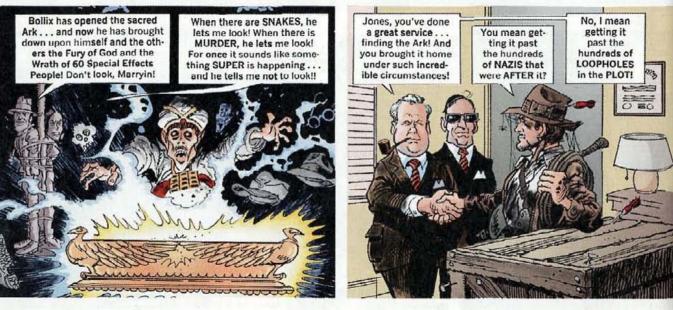




Now that we're safely aboard this freighter, I can say what I feel! I love you! I worship you! I never want to be away from you...!

Jones, when you finish kissing your bull-whip, how about paying some attention to me?!?



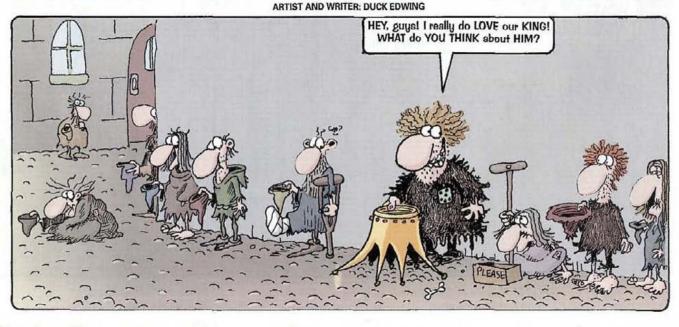




THE ROTTEN ROYAL RUSE





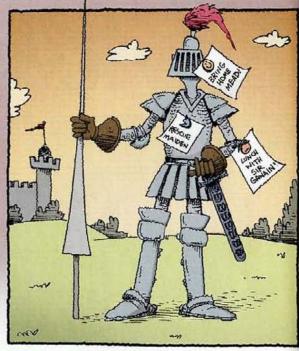




TECHNOLOGY







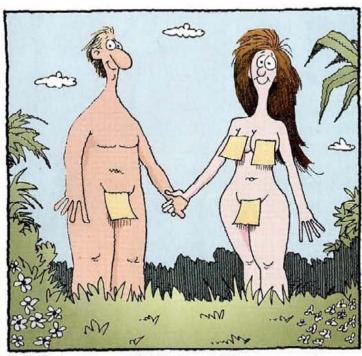
What if Alexander Graham Bell had Call Waiting!

What if Medieval Knights had Refrigerator Magnets!

INVADED

HISTORY?!?

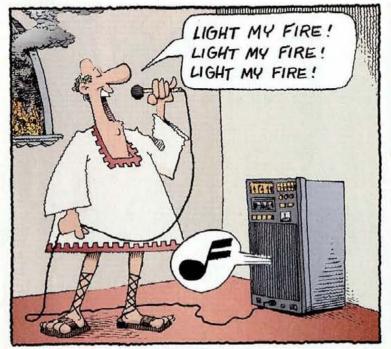
ARTIST AND WRITER: JOHN CALDWELL



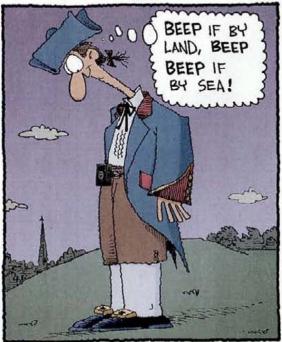
What if Adam and Eve had Post-It Notes!



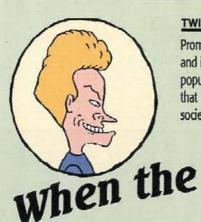
What if Vincent Van Gogh had a Walkman!



What if Nero had a Karaoke Machine!



What if Paul Revere had a Pager!



TWIN GEEKS DEPT.

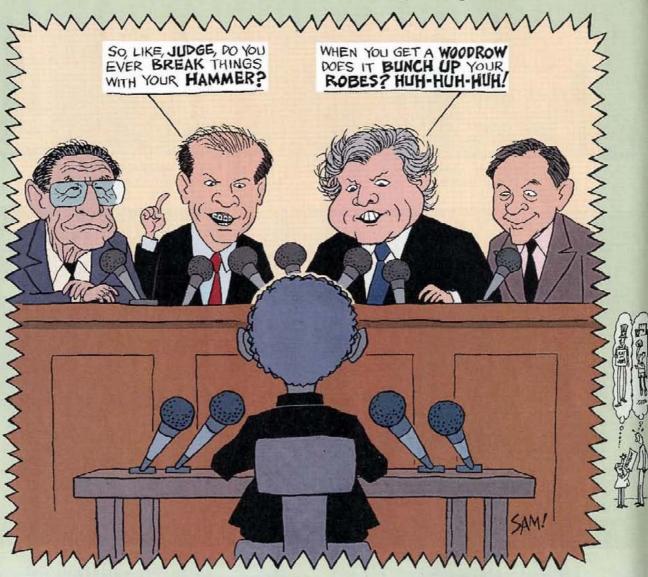
Prominent sociologists are claiming that MTV is molding the thoughts and ideas of our entire culture. And since no program on MTV is more popular these days than **Beavis and Butt-head**, it goes without saying that these animated malcontents are spreading their influence on our society at an alarming rate. So let's take a look at what will happen...

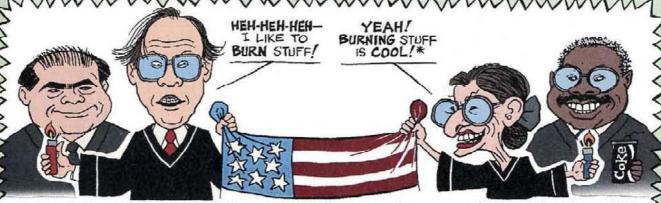
EENS &

ARTIST: SAM VIVIANO WRITER: DESMOND DEVLIN



JOSEPH BIDEN and TED KENNEDY on a controversial nominee for the Supreme Court

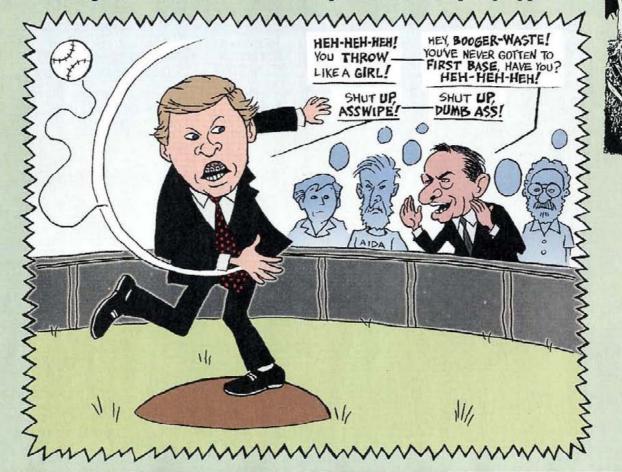




*NOTE: Justices Rehnquist and Ginsburg are not really cartoon characters, so don't try this at home, kids!

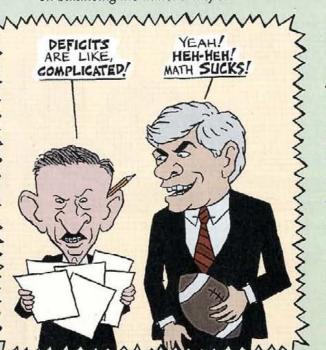
Phenomenon Spreads Into Politics

DAN QUAYLE and MARIO CUOMO throwing out the ceremonial opening day pitch



ROSS PEROT and JACK KEMP on balancing the national deficit WILLIAM BENNETT and BOB DOLE on a Sunday morning news program

www.www

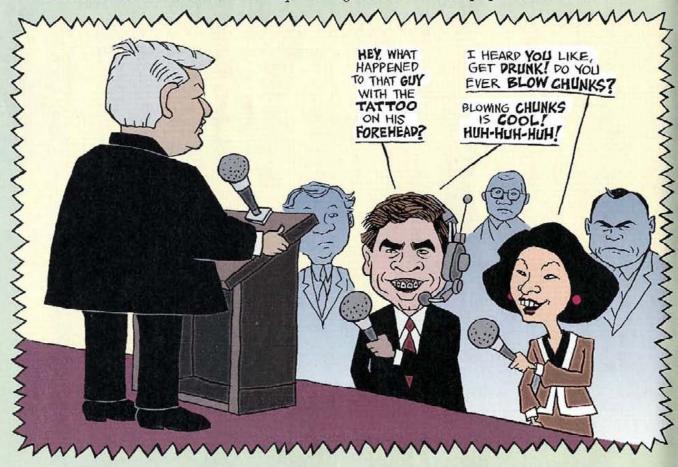


AND SO, LIKE NEXT TUESDAY,
ALL AMERICANS MUST ASK
THEMSELVES, DOES MY LIFE,
LIKE SUCK WORSE NOW THAN
IT SUCKED FOUR YEARS AGO?

UHHH—I HAD
TENTH-ROW SEATS
FOR MEGAPETH
FOUR YEARS AGO!
HUH-HUH-HUH!
THEY WERE COOL!



DAN RATHER and CONNIE CHUNG questioning Boris Yeltsin at a superpowers nuclear summit



SERGE-IN GENERAL DEPT.

AMAD LOOKAT LOOKAT

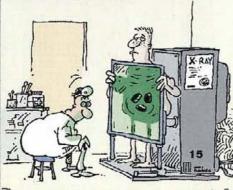


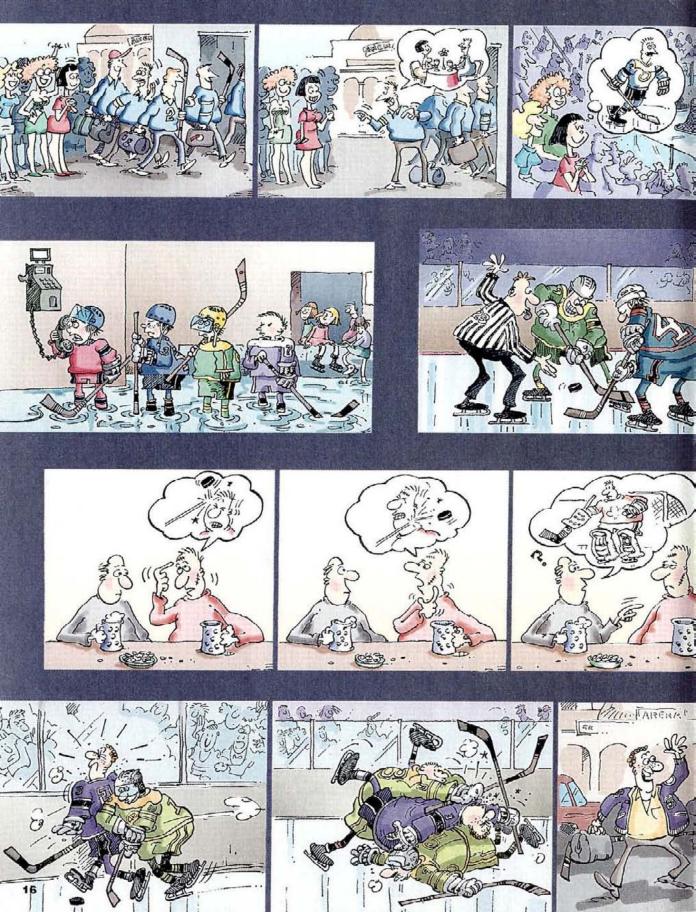


ARTIST AND WRITER: SERGIO ARAGONES







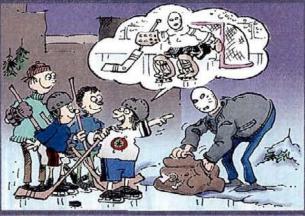












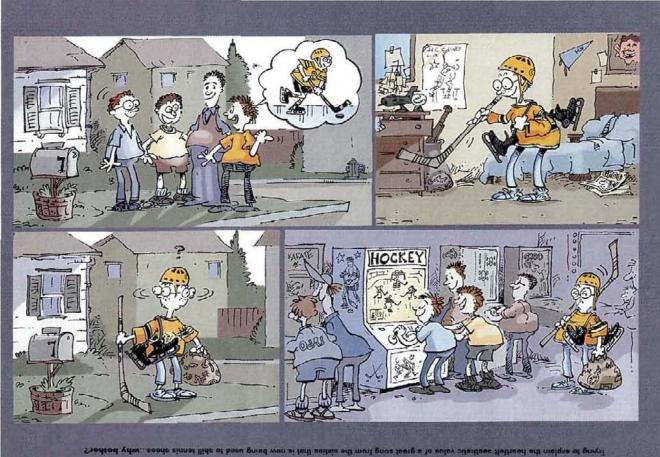


Sheing a movie three him was see me-please, and then showed based based bland blands and the manufacturer and the















ARTIST: ANGELO TORRES WRITER: STAN HART







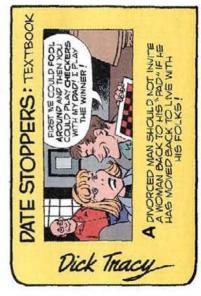










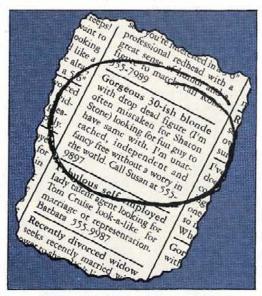






DEA: Drugs Enter Anyway









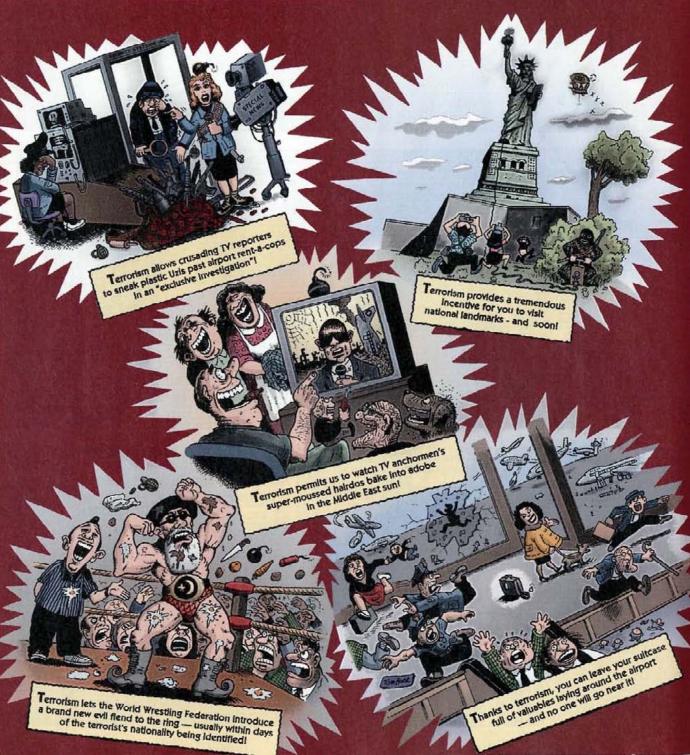




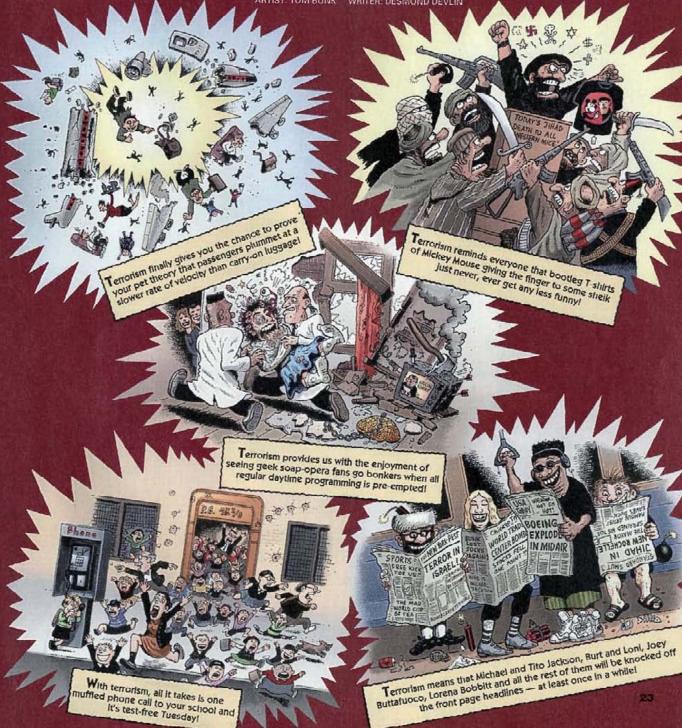
VIOLENCE IS GOLDEN DEPT.

Ever notice that whenever the President or the Pope or Ted Koppel talk about terrorist mayhem they're always looking at the down side of it? Don't get us wrong, we're not saying there aren't some bad things about rampant violence - but, hey, you can't make an omelet without taking a few eggs hostage and crackin' them open! You'll see what we mean as we reveal...





ARTIST: TOM BUNK WRITER: DESMOND DEVLIN



With terrorism, all it takes is one muffled phone call to your school and it's test-free Tuesday!

ECCH THE HALLS WITH BOWELS FOR KALI DEPT.

A few years ago, "Raiders Of The Lost Ark" reminded theater audiences of the great movie "serials" of the past. Now, that same production team has brought us a sequel that reminds us of yet another cereal...oatmeal! We're talking, of course, about—



ARTIST: JACK DAVIS WRITER: DICK DE BARTOLO



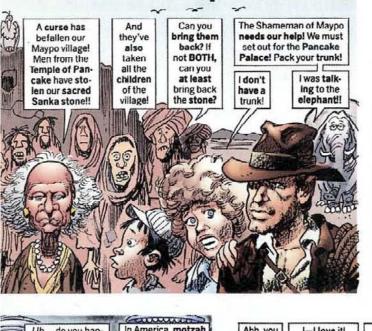
































Don't



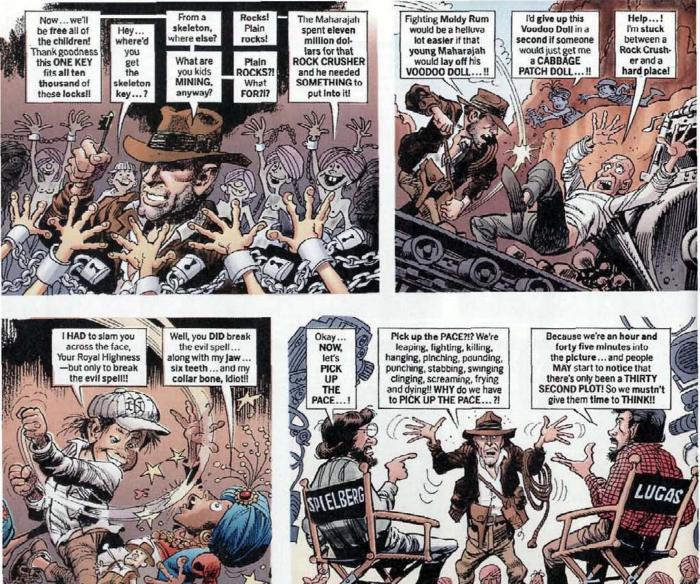
Good! Then

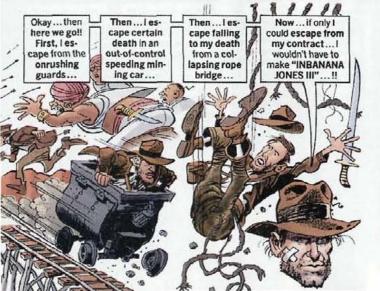




What broke the spell?

Then why are you

























AND THE WINNERS AREN'T DEPT.

Every year come Grammy time, the music biz gets sucked dry of any semblance of creativity and limply bestows the same stodgy old awards upon their constantly changing industry. It is now time for these big losers to wake up and add...

New GRAMMY AWARD Categories We'd Like To See

ARTIST: RICK TULKA WRITER: MIKE SNIDE

- Best Incoherent and Obscenity-filled Acceptance Speech from Last Year's Grammy Telecast.
- Best Gimmick Designed to Distract Attention from the Fact that Performers Have No Musical Talent Whatsoever.
- Best Artist That Few Like, but Whose CD Most People Buy Because it's the "Politically Correct" Thing to Do.
- Most Unnecessary (and Painful) High Note by a New Female Vocalist Just Trying to "Show Up" Whitney Houston.
- Most Injuries at a Heavy Metal Concert Caused by Lead Singer Whipping Fans Into a Frenzy.
- Best Fictitious P.R. Version of How "Made-to-Order" Singing Group Just "Happened" to Get Together.
- Most Shameless TV-Commercial "Sell-Out" by a Superstar Who Needs the Money About as Much as Ross Perot.
- Most Unrecognizable Rendition of the National Anthem Performed at a Sporting Event.
- Best Rap Album They Couldn't Give Away Until Outraged Politicians Showered it With Free Publicity.
- Best Simulated "Love-making Noises" by Pre-Teen Pop Singers Who Have Never Even Kissed a Girl.
- Best Live Concert, Lip-synched to Pre-recorded Vocals, With Pre-taped Music and Pre-programmed Synthesizers.
- Best "Face-saving" Excuse for Returning to Old Band After Solo Career Fizzles.
- Best New Rock Group That Will be Split up in Six Months Because They Can't Handle Success.

CARS





BERG'S-EYE VIEW DEPT.

THELIGHTE

PROGRESS

I tell you, Johnathon, science has taken over our lives! All of our basic needs are totally taken care of by modern technology! We wake up to radio alarms...



...television informs on everything from government to weather to traffic, while thermostats control the temperature of our homes! And as for food...





BREAKING UP

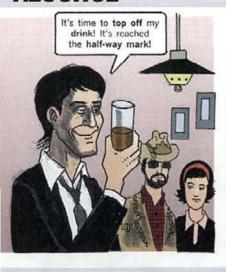


RSIDE OF... ATIST & WRITERS

BABYSITTING



ALCOHOL



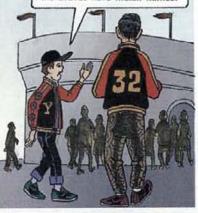
If Andrew said his glass was half empty, he'd be a pessimist! If he said it was half full, he'd be an optimist! He said neither! What would you call him?





SPORTS

Dad, why do so many teams like the Chiefs, the Redskins and the Braves have Indian names?



Probably because in order to get tickets to see them play, you gotta go to scalpers!



TRAVEL

Grand pa, why aren't you going by plane? Because I believe God didn't mean for people to fly!



RESTAURANTS



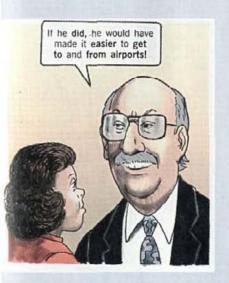


CRUISES





SHOPPING







THE ECONOMY





THE OFFICE





GIFTS





DOCTORS







Confessions Of A Computer Junkie



It all started out so innocently at a friend's house one day after work. It was just a little word processing and some games, but after a few minutes, I knew I had to possess one.



So I went out and bought a new 386, an ink-jet printer and an amber monitor. It was the happiest day of my life.



It was fun for a while, but soon, it wasn't enough to satisfy me.



So I upgraded to a faster 486, a VGA color monitor and a 600 dpi laser printer. I got some cool games, and other neat software, too. I was on top of the world!



I'd stay up all night playing Doom. But it wasn't long before I felt the cravings return. I needed more.



I couldn't control myself. So I upgraded again. I got a full-page Crystalscan monitor, a CD-ROM drive and a sound card so I could have a total multimedia system.



I was too weak to resist all the other great stuff out there. I got a scanner, PostScript color printer, and a fax modem. It took 3 tables to fit all my equipment.



But my new system needed expensive software, and I was already heavily in debt, I had to find another way to get it.



Desperate, I began copying proprietary software. Lots of it. Yes, I had become a thief!



It was so easy. I began hanging around and illegally trading software with other computer junkles in unsavory places. I even picked up the language and the lifestyle.



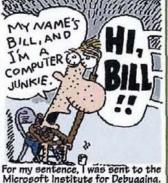
I sensed that I was out of control, but I was powerless to stop. There were just too many fun things to get. Hiding the addiction from my family and friends was the hardest part.



Eventually, I became careless in my piracy and got caught.



Being arrested was probably the best thing for me. Who knows what criminal acts I would have committed to support my addiction.



And even though I had to work nights and sell everything I owned to stay out of jail, I feel stronger now. I should have all my debts paid off in about five years.



I figured it all out on this new calculator. It's solar powered with an LCD display. I'll probably upgrade to one with graphing capabilities, but it really can't do anything cool unless it has a thermal printer and voice, and then...

WORDS TO GLIB BY DEPT.

Parents, teachers and other authority figures have a miraculous gift for shutting off any topic of conversation they don't wish to pursue. They just come out of left field with some obscure, presumably wise old saying

MAD PROVERBS GUARANTEE

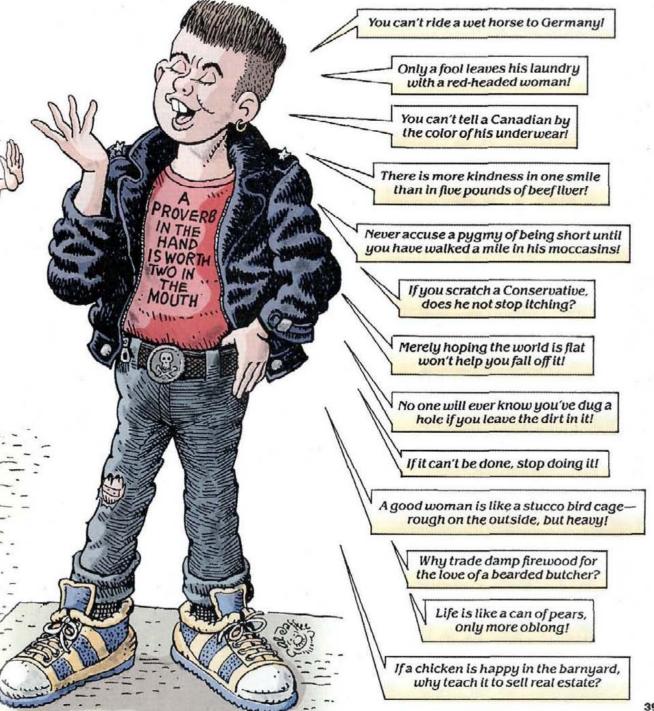


or axiom which you don't understand. But now you can have the power to silence THEIR boring, insipid and unwanted talk, simply by memorizing this nifty collection of deeply philosophical, but absolutely meaningless...

O LEAVE 'EM SPEECHLESS

WRITER: TOM KOCH





INSECT ASIDES DEPT.

The Bold ... The Brave ... The Easily Squished ...

MAD SALUTES

Unsung Heroes

of the Bug Wars

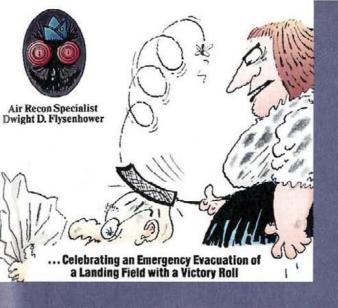
ARTIST AND WRITER: PAUL PETER PORGES





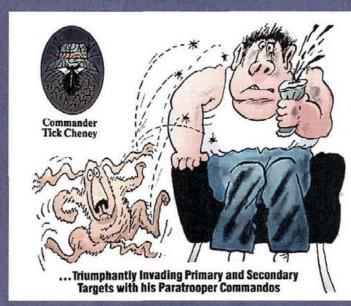


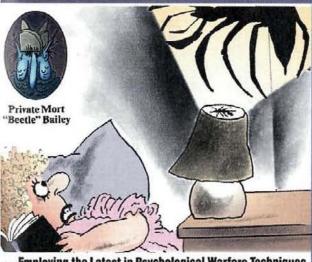


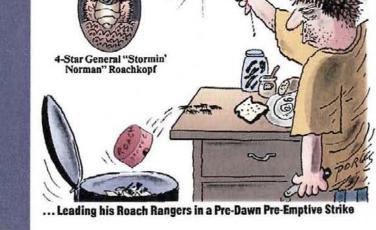




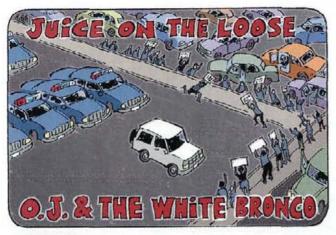








... Employing the Latest in Psychological Warfare Techniques



WARNING: The following made-for-TV movie is nothing more than a sleazy attempt by this network to exploit a real-life tragedy for a quick buck. FCC regulations require us to issue this Official Buttafuoco Alert!



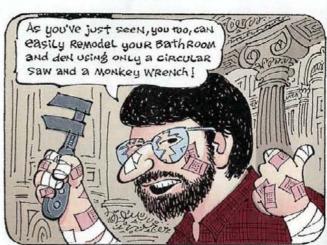
WARNING: A celebrity you thought you liked is about to spend the next 30 infomercial minutes shilling for a product you definitely don't need!



WARNING: The following PBS presentation will be interrupted several times by well-meaning but dull people begging for pledges 42 in long impassioned pleasi Viewers who are not in need of a new camera tote bag are advised to standby to channel surf!

The fact that the four commercial networks have begun slapping warning announcements on violent programs is interesting news. But once again, the networks are missing the Love Boat in giving viewers the kind of warnings that they really want and need. For instance, these...





WARNING: The craftsmen on the following home repair show perform amazing carpentry feats with simple power tools! Viewers attempting to duplicate these feats risk destruction of their home or, at the very least, loss of their life!



WARNING: Vanity dictates that the aging star of this show must wear a toupee! This hairpiece may appear to move on its own during tonight's telecast! Do not attempt to adjust your TV set!



WARNING: The following rock video contains scantily-clad, fabulous looking bahes which may cause married male viewers over 40 to become depressed and unbearable to be with as they wax philosophical about lost youth and what might have been!



ARTIST: PAUL COKER WRITER: J. PRETE



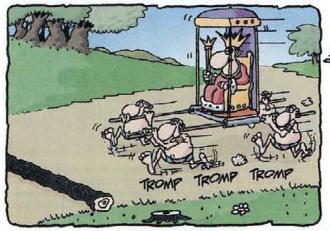
WARNING: Tonight's "First-Time Network TV Broadcast Premiere" has previously been shown in multiplex theaters, on airplanes, pay-per-view, video cassette rentals, cable TV and bootleg tapes! Any viewer who hasn't seen this movie by now probably doesn't want to see it at all!





WARNING: The following program has been deemed unsuitable for viewing by self-appointed media watchdogs even though they have never actually watched an episode of this program! Viewers, therefore, are warned to ignore these watchdog's opinions and decide for themselves!

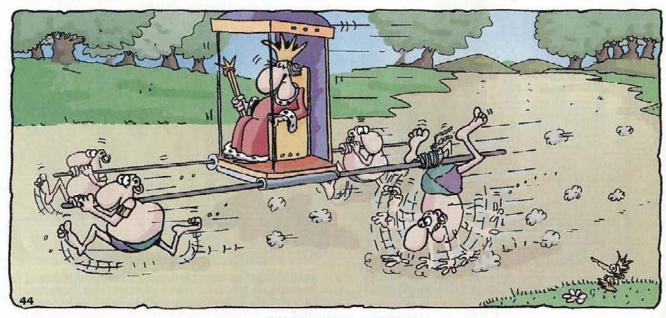
THE LONG-SUFFERING LACKEY'S LAMENT

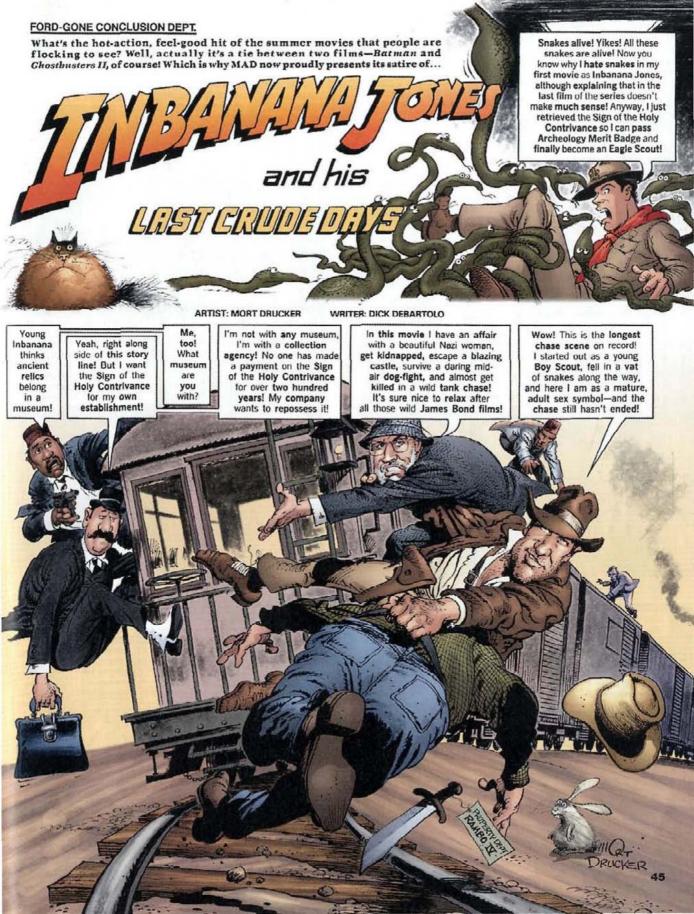


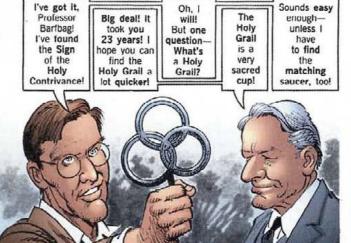












Actually, I'd rather just stay here and be a sex object! Only an idiot would take on that quest!

Considering this

plot so far, the

"Sappy Fiction"

section, I'm sure!

Your father was

looking for a

certain ancient

sign, Inbanana!

Idiot? That's no way to refer to your father! Not only is Dr. Jones, Sr. on the quest, he found two of the three clues needed to find the Grail! The trouble is now we can't find him!

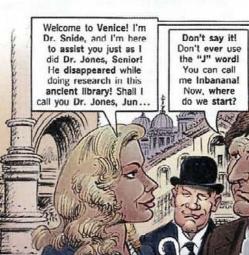


Let's look for him in

Venice! Think of the

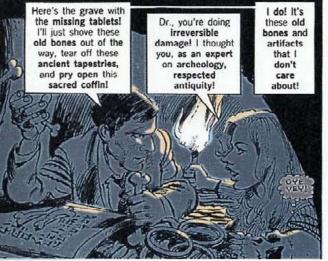
wild boat chases in

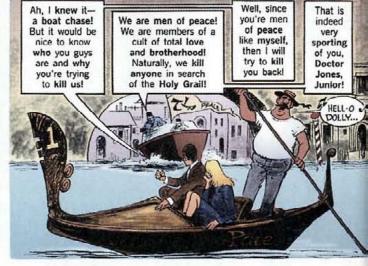
those canals, the











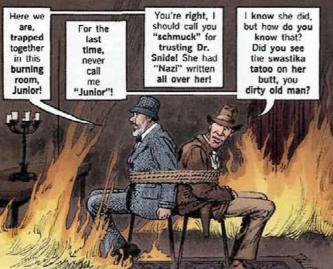


I will leave you with this information, Dr. Jones, Jun...er, second generation your father is being held captive in the walled Kurthelm castle on the Austrian border! Have a nice day!



This place is crawling with rats, tool Of the Nazi kind! The question is, in which room is Dad being held captive? He's such a fussy old coot, this one must be it!

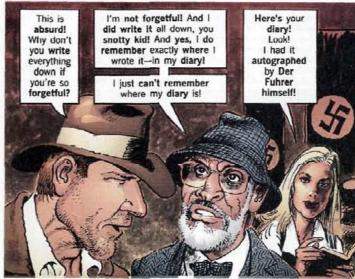


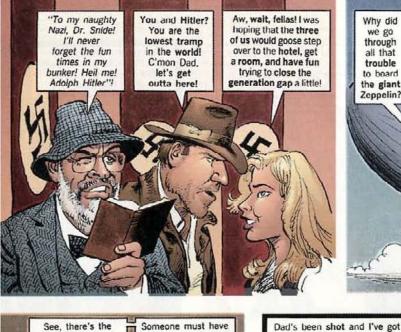


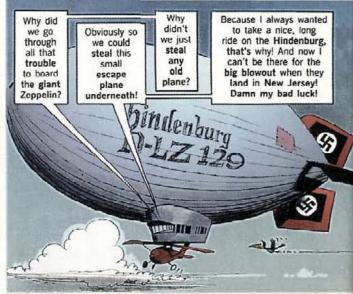
When we find the Holy Grail, we can expect to see all sorts of unbelievable miracles, son!

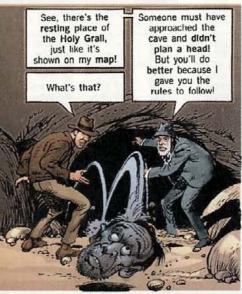
I don't believe anything will come close to this miracle—two unarmed men escaping from a castle filled with Nazis armed with tons of the very latest automatic weapons!









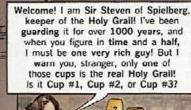




Junior, you chose the



You mean I have to put up with



I'll tell you, suddenly this doesn't seem as much of a Holy Quest as it does one big game show!





I'm going back to Venice to drink some Exxon water and end it all now!



A LOT OF PEOPLE LIKE TO SEE DAVID

HERE WE GO WITH ANOTHER RIDICULOUS

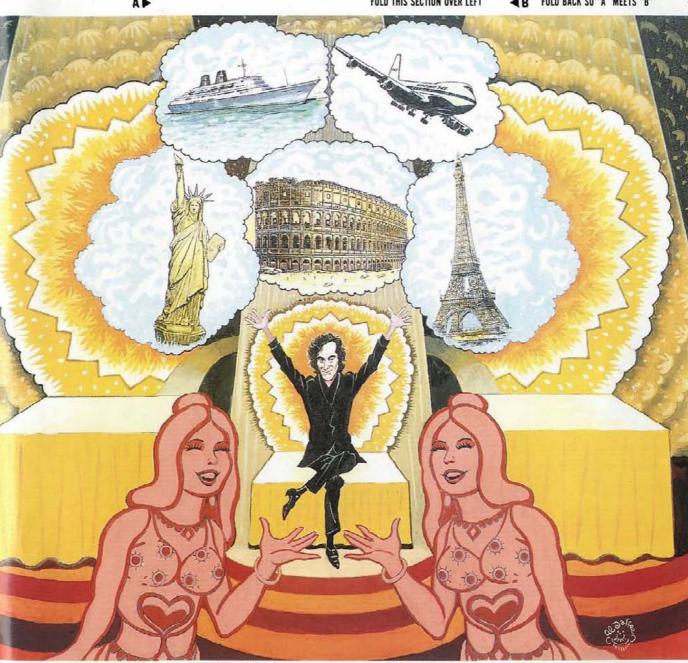
MAD FOLD-

David Copperfield has made many things disappear. Everything from airplanes to large buildings have suddenly vanished by his hand. To find out the best disappearing trick he could ever hope to do, fold page in as shown.



FOLD THIS SECTION OVER LEFT

FOLD BACK SO "A" MEETS "B"



DAVID COPPERFIELD HAS ASTOUNDED HUGE TV AUDIENCES BY MAKING VERY BIG AND IM-POSING OBJECTS DISAPPEAR COMPLETELY. BUT THERE'S ONE THING WE ALL HOPE HE SELECTS TO MAKE DISAPPEAR IN ONE BIG POOF AP **◀B**

Finally, A Cure for the Common Coffin!



Special Savings Offered As Swindle Gardens Hopes To Fill New Mausoleum—And Fast!

Graves and drab headstones have been the choice of dead people for centuries. But now, through this exclusive offer that's running in 117 daily newspapers, Swindle Gardens invites you to consider the advantages and convenience of mausoleum entombment. It's not as creepy as you might think! Mausoleums were once considered a "rich man's" resting place. Today, since most of the rich men who felt that way are long dead, we're forced to offer our mausoleums to poor schmucks like you!

PEACE OF MIND. Unlike some of the "budget" mausoleums you see ads for, you won't find any dried blood caked on our walls! Also, our professional and conscientious staff MAKES SURE your loved one is deceased before interring them-if they aren's, we finish them off at no extra cost! And if by chance we do entomb someone who's still alive, you may skip a

Questions often asked in our ads:

Q: Will my loved one be treated with dignity?

A. Yes. At Swindle Gardens, your loved one will be treated with the same dignity and respect he or she received at such places as the Department of Motor Vehicles while

Q: Is vandalism a problem at Swindle Gardens?

A: No. Our employees make it a point to remove all valuables from your loved one BEFORE internment, including rings, jewelry and even gold teeth-so there's nothing to steal when vandals pry the lid open!

month's payment and incur no finance charge!

Yes, each mausoleum is a timeless tribute to your inability to think rationally when confronted with a fast-talking crypt salesman! Remember, your skin will decay and your body will decompose, but at Swindle Gardens, we'll never mention that, because if we did, we know there's no way you'd spring for \$19,000 for a slab of hollow concrete!

TOP NOTCH CONSTRUCTION. Unlike the remains that decay inside of them, Swindle Garden Mausoleums are built to last. Our new mausoleums may look like hastily constructed, prefabricated sheet metal tool sheds, but don't be fooled... they were NOT hastily constructed!

We personally guarantee that each mausoleum resting place is permanently shel-tered and will not be damaged by any of nature's destructive forces!*

SERENE ENVIRONMENT. Gone are the rodent infestation problems of last year! And the gypsy carnival has moved south for the winter! When strolling through Swindle Gardens you'll take comfort in the tranquil surroundings... towering Norway maples, babbling brooks...you'll completely forget we're located next to a livestock slaughterhouse (Between 12 and 3 you can hardly hear the sounds of the animals!)

Our ample parking lot has spaces for over 75 hearses, so there's never a wait! Special group rates are available for jet or bus accident victims!

PAY WHILE YOU'RE STILL BREATH-*ING.* With our revolutionary monthly

 Except earthquakes, hurricanes, tornadoes, blizzards, wind, rain, humidity and sunrise.

pay-in-advance plan, you can purchase a sepulcher the same way you'd finance a rug at K-Mart! We don't charge you separately for administrative and processing costs since they're already hidden in your monthly bill!

Each day families are discovering the wisdom of buying memorial property in advance. They say, "It's the mature decision. Rather than suffer the distress and pressure when a loved one finally dies, we decided to suffer the distress and pressure NOW by making large and frequent payments to a mortuary!"

Cost-conscious families can save even more! At your request, we'll cram as many relatives as we can into each space, using our new compacting technology, previously available only to the auto salvage industry!



Swindle Gardens 85 Stiff Street

Rigor Mortis, RI 02921

Sure, I'm alive now, but who knows for how long? Before I take my terminal breath, please rush me more information about Swindle Gardens Mausoleums.

Order today and receive a free animated cartoon of the deceased!